



# GLOBE BUSINESS COLLEGE MUNICH

## UNDERSTANDING RESEARCH

### Content

- The Research Process
- Writing a Research Proposal
- Setting Research Objectives
- Reviewing the Literature
- Understanding Research Methodologies
- Data Collection
- Data Analysis
- Writing and Presenting Research

### Course Details

#### Dates:

#### Location

Globe Business College Munich  
Maximiliansplatz 5, 80333 Munich  
Tel.: +49 (0) 89 59 99 08 45  
[www.globe-college.com](http://www.globe-college.com)

#### Conditions

Minimum number of ten course participants required.  
Discounts for group bookings of over five people.

### Course Objectives And Content

This course considers the academic research process and considers each stage from the setting of research objectives right through to the presentation of the final outcomes. As such, the course is ideally suited for individuals who wish to gain an understanding of academic research or develop their research skills with a view to undertaking dissertation or thesis work.

**Cost: €450 per participant** (€ 420 if taken as part of the Mini-MBA programme)

**Discounted price of € 220 for the first seminar course taken at GBCM.**

Registration Form

**Please complete and fax to (0) 89 59 99 08 46 or post to address above**

Name

---

Address

---

PLZ /Ort

---

Tel.

---

Email

---

I herewith accept that the cost per participant is due upon registration.

Full refund for cancellations up to one week before the course commencement. No refunds thereafter.

Participants will be awarded an official GBCM Course Certificate following successful completion of the entire course.

Signature

---