



# GLOBE BUSINESS COLLEGE MUNICH

## DIVERSITY MANAGEMENT

### Content

- Understanding Diversity
- Diversity in a Globalised World
- The Impact of Culture
- Cross Cultural Communication
- Diversity Systems
- Developing Multi-Cultural Teams and Relationships
- Diversity, Ethics and Proactive Social Responsibility
- Measuring Diversity

### Course Details

#### Dates:

#### Location

Globe Business College Munich  
Maximiliansplatz 5, 80333 Munich  
Tel.: +49 (0) 89 59 99 08 45  
[www.globe-college.com](http://www.globe-college.com)

#### Conditions

Minimum number of ten course participants required.  
Discounts for group bookings of over five people.

### Course Objectives And Content

The objectives of this course are to assist participants in understanding cultural, religious and ethnic difference and the impact that this can have in a business context in terms of operations and strategy. Particular attention is paid to managerial aspects of diversity and the issues and challenges that can arise in managing diversity among either employees or customers. As the course also focuses on cross cultural issues and communication, it is ideal for individuals seeking to develop the competencies required for operating in a multi-cultural business environment.

**Cost: €450 per participant** (€ 420 if taken as part of the Mini-MBA programme)

**Discounted price of € 220 for the first seminar course taken at GBCM.**

Registration Form

**Please complete and fax to (0) 89 59 99 08 46 or post to address above**

Name

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Address

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PLZ /Ort

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Tel.

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Email

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I herewith accept that the cost per participant is due upon registration.

Full refund for cancellations up to one week before the course commencement. No refunds thereafter.

Participants will be awarded an official GBCM Course Certificate following successful completion of the entire course.

Signature

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